

PRESS RELEASE

FLOWER FARMERS WILL BE BEDDING DOWN IN COMFORT

Owners of the award-winning postal flower delivery business, Scent from the Islands, on the Isles of Scilly, will soon be putting the finishing touches to top quality new accommodation for their fast-growing workforce.

Lack of available housing on Scilly, particularly on the smaller islands like St Martin's where Scent from the Islands is based, means that if you want to attract top quality workers and encourage them to stay, you have to house them properly.

By investing heavily in this new accommodation, owners Ben and Zoe Julian will have the potential to keep up with growth in their business, which is demanding more managerial-standard staff.

In the middle of December building started on a brown field site at the farm.

"First we had to demolish the old 1950s glass house that been obsolete for quite some time then, in a matter of days, the new timber frame for the new building was up," said Ben Julian. "It was amazingly fast."

By March the Julians will be able to offer those workers who do not have their own homes on St Martin's one of six large en-suite rooms just a short walk across the yard from work.

"A shortage of accommodation locally means that in the past we have not always been able to offer seasonal workers adequate accommodation but this new building will mean we can offer our team the living quarters they deserve," said Zoe Julian.

Ends

January 2009

CAPTION:

BEDDING OUT. Churchtown Farm's new staff accommodation begins to take shape.

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