

## **PRESS RELEASE**

### **NEW FIELD MANAGER FOR BLOOMING FLOWER BUSINESS**

After close to a quarter of a century of success Scilly's postal flower delivery service Scent from the Islands is to have a new field manager.

Ian Metcalf, who moved to St Martin's, Isles of Scilly, eight years ago when his dad and step-mum took over the local pub, will take on the post after Easter. Until then he will learn the ropes from current field manager Keith Lowe who has been integral to the successful growth of the business.

Ian, 27, has already proved his horticultural credentials by keeping the island's population in salad and other seasonal vegetables for the past three years. He has built his own fresh produce business by renting and borrowing pieces of land and greenhouse space around St Martin's.

Although his family moved from the island a few years ago, Ian loved the place too much to leave. He now lives, with his partner Rosie, next door to his mentor, Keith.

Keith is one of the main reasons Scent from the Islands was launched and he has worked for the business since it started.

Part owner and founder of the business, Andrew Julian, became close friends with Keith when they attended Truro School together and as Andrew's parents worked abroad he often spent holidays with Keith and his family on St Martin's.

When Ian takes over from Keith he will continue with his salad and vegetable growing business, which the Julian family are delighted to accommodate.

Zoe said: "We're happy to let Ian keep growing his own produce for a number of reasons; we like eating his fresh produce, we would not be popular with the rest of the island if he stopped and most importantly the businesses complement each other very well - Ian is busy in the summer when we are quieter and could do with him working less hours but can offer him cold storage and in the winter, when his salad and veg aren't growing, Ian is available to work full time for Churchtown when we are at our busiest.

"Although Keith is stepping down as field manager I am sure he will still be around between fishing trips to lend a hand and offer advice. He's a huge part of the Churchtown team, but being able to employ a young, enthusiastic and talented man like Ian is a real plus for Scent from the Islands."

Ends

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