

WINTER 2020

# Christmas

SCENTED NARCISSI





HELLO FROM

# Churchtown Farm...

I hope our little newsletter finds you well and not too overwhelmed by the rollercoaster that 2020 has been so far. People sending flowers and love to friends and family has kept us rather busy. So busy, that at times we have only been able to offer our smaller gift boxes.

We did this so as many of you as possible could send flowers.

Thank you all, old and new customers - we salute your impeccable taste in flowers!

As we head into the uncertainty of winter, we're trying our best to put in place all the plans we can to ensure we carry on picking, packing, and posting our beautiful scented flowers for you.

 [scillyflowers.co.uk/flowers-by-post](https://scillyflowers.co.uk/flowers-by-post)

 [scillyflowers.co.uk/webcam](https://scillyflowers.co.uk/webcam)



## FAB FARM WEBCAM

Our new webcam looks over to Tresco, one of Scilly's most iconic views. It's a pretty dynamic spectacle, changing constantly with the tide and weather.

The new camera gives a live feed and higher definition so you can enjoy a much better Scilly fix when you need it.



# Flower subscriptions

Subscription services have become all the rage, everything from loo roll – [whogivesacrapp.org](http://whogivesacrapp.org) – to cheese – [thecheeseshed.com](http://thecheeseshed.com).

We've had a flower subscription service for years, but we don't often shout about it (so here comes that shout!). If you would like to gift a regular delivery of flowers, please go to:

 [scillyflowers.co.uk/  
bespoke-gift-subscription](http://scillyflowers.co.uk/bespoke-gift-subscription)

**WIN A YEAR'S SUBSCRIPTION**  
(and help keep us smiling)

## 12 BOXES OF 40 FLOWERS

All you need to do is send us your best short cracker joke.

 [scillyflowers.co.uk/good-luck](http://scillyflowers.co.uk/good-luck)

Do this by 10/12/20, online or in writing, and Lorrie – our very own queen of the one-liner – will choose her 50 favourites. From these we will randomly choose a winner.

**Lorrie's top joke: What's the opposite of irony?? (see p11)**

For more details and T&Cs, go to: [scillyflowers.co.uk/good-luck](http://scillyflowers.co.uk/good-luck)

# A little bit of *History*

## 20 YEARS AGO WE MADE A MOVE

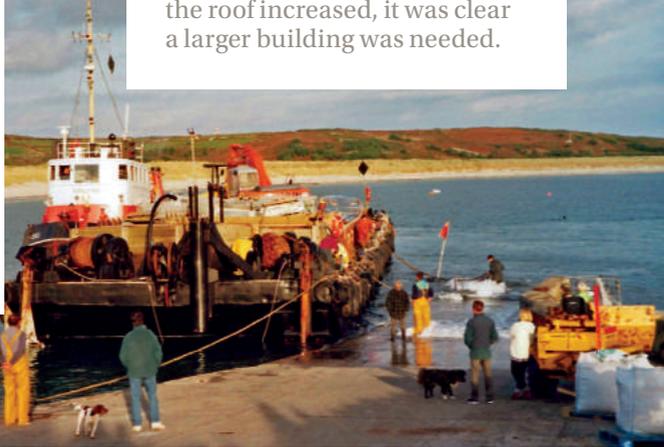
Scilly Flowers, or as it was then known, "Scent From the Islands" (we loved that name but it just didn't work online), moved into a shiny, new, purpose-built shed 20 years ago. It has served us very well and is still where we pack your flowers today.

The postal flower side of the farm was started by Ben's parents, Andrew and Hilary Julian, when holiday makers asked to send flowers as holiday gifts.



Packing and taking orders for flowers was done in a leaky, drafty glasshouse. As the business grew and the holes in the roof increased, it was clear a larger building was needed.

One of the major challenges of building on a small island is getting all the materials and machinery on site. A barge was used to bring everything direct from the mainland.



If you're interested in the history of *Churchtown Farm*, there is more on our website:

[scillyflowers.co.uk/history-of-scilly-flowers](https://scillyflowers.co.uk/history-of-scilly-flowers)



Spring 2000: the frame and walls of the new shed start to take shape across the yard from the old glasshouse.



We love our shed. This year particularly, we like that it is well ventilated (some say chilly) and spacious, making it easier to work safely.

## The big 30!

It has also been the venue for quite a few parties. Next year our postal flowers service will be 30 years old, and fingers crossed that party is going to happen and it's going to be a big one!



# Your choice...

...how you order but please do it in good time for Christmas

 [scillyflowers.co.uk](http://scillyflowers.co.uk)

Go online to see our full range of gifts and up-to-the-minute information on flower availability and delivery.

 **01720 422169**

Call our team at the farm, ask any questions you have, and let us do the typing.

 **Send an order form**

Post your order free of charge - use FREEPOST SCILLYFLOWERS.

For subscriptions, gift vouchers and Christmas bouquets, please go online or call.

 [scillyflowers.co.uk/flowers-by-post](http://scillyflowers.co.uk/flowers-by-post)



Pack D 50 flowers



## GREAT VALUE FLOWERS

All our flowers are sent from the Isles of Scilly by First Class post.

Prices of our most popular gift boxes

<b>Pack A</b>	Posy Pack	£12.50
<b>Pack B</b>	30 flowers	£17.00
<b>Pack C</b>	40 flowers	£19.00
<b>Pack D</b>	50 flowers	£21.00
<b>Pack E</b>	60 flowers	£23.00

# ORDER FORM

1

Fill in the form below.

2

Cut it out and pop it in an envelope.

3

Use our FREEPOST address: FREEPOST SCILLYFLOWERS.



**YOUR DETAILS** Please use block capitals.

Sender's name \_\_\_\_\_

Home address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone no. \_\_\_\_\_

Email address \_\_\_\_\_

Please send me another order form.

**Pack A** £12.50 / **Pack B** £17.00 / **Pack C** £19.00 / **Pack D** £21.00  
**Pack E** £23.00 / Please call or go online for larger packs and Christmas bouquets.

## WHO ARE YOU SENDING TO?

1. Name:

Address:

Postcode:

Preferred delivery date:

Pack:

Message:



PTO for more space

2. Name:

Address:

Postcode:

Preferred delivery date:

Pack:

Message:

3. Name:

Address:

Postcode:

Preferred delivery date:

Pack:

Message:

### PAYMENT DETAILS

I enclose a cheque for £ \_\_\_\_\_ (payable to 'Churchtown Farm')

I wish to pay by card



Card no.

Security no.  (Last 3 digits on the signature strip on reverse of card)

Valid from \_\_\_\_\_ Expiry date \_\_\_\_\_

Signature \_\_\_\_\_

Flowers of the same or greater value may be sourced from other growers to ensure supply and quality. Although your flowers will be sent by First Class post we cannot guarantee the exact date of delivery.

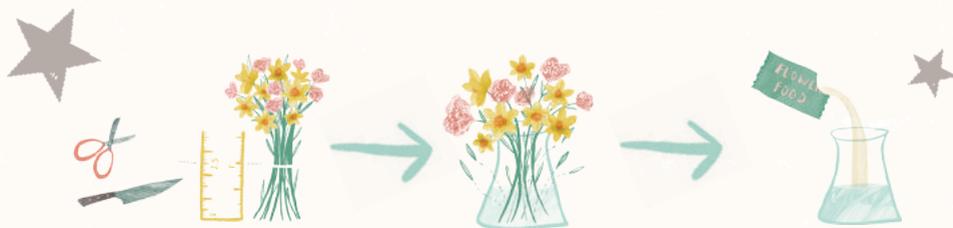


# WHAT'S IN THE *Box?*

Beautiful scented narcissi, wrapped only in paper to reduce plastic waste, are a really thoughtful way to send your Christmas greetings.

*#CutTheChristmasClutter*

**ALSO IN THE BOX:** your message, foliage, flower food and easy-to-follow care instructions to maximise the vase life of the flowers.



Cut 2.5cm/1 inch from the bottom of the stems

Remove foliage that sits below the water line

Add flower food to nice clean water

[scillyflowers.co.uk/flower-care](https://scillyflowers.co.uk/flower-care)

# Q & A

## What was lockdown on Scilly like?

Our island life intrigues a lot of people. How do we get supplies? How do our kids access education? But as everyone's lives were turned upside down, understandably your questions changed.

### Was life much different?

We follow the same rules as the rest of the country as the islands can never be sealed off. We're used to geographic isolation but as you know, social isolation is something else.

**Did you close?** Briefly, but by May we were sending flowers again and keeping our team safe with SCDog's hand sanitiser - made on St Martin's in the islands' only distillery.



### What were the islands like?

Quiet! It was an immense privilege to be locked down somewhere so stunning. But as 90% of the economy is reliant on the visitors we share this special place with, it was a relief when travel restrictions were lifted.

### Did you have any food shortages?

Our island shop did a brilliant job, we didn't run out of anything important, and the island's cafes offered food delivery services.

Lorrie's answer from p3: Wrinkly!





**Have there been any cases of the virus?** Until mid-September we were very fortunate to have no known cases on Scilly.



★ **Take a trip through lockdown St Martin's**

📺 [scillyflowers.co.uk/favourite-video](https://scillyflowers.co.uk/favourite-video)

## BECOME A FRIEND OF SCILLY WILDLIFE

**Is Scilly a special place for you or someone you know?**

By becoming a Friend of Scilly Wildlife you will help protect Scilly's animals, plants and stunning natural beauty by supporting the Isles of Scilly Wildlife Trust: Scilly's local, independent conservation charity.

**You can become a Friend for as little as £5 a month.**

📺 [ios-wildlifetrust.org.uk/become-a-friend](https://ios-wildlifetrust.org.uk/become-a-friend)



Scilly is one of our nation's greatest wildlife treasures, with wildlife wonders to rival anywhere on the continent. Somewhere so perfect is especially vulnerable; the best way of helping to protect the Islands is being a Friend of Scilly Wildlife. Give a little back to the islands that give us all so much joy.

**Steve Backshall, wildlife enthusiast and TV presenter**



*Season's greetings and a peaceful New Year from*  
The Julian family and the Churchtown team

**FULLY GUARANTEED**

If you ever have a problem with our flowers, please let us know straight away so we can put things right.

We're here to help - call us:  
**Mon-Fri 8am-6pm**  
**Sat-Sun 9am-5pm**

**VISIT [SCILLYFLOWERS.CO.UK](http://SCILLYFLOWERS.CO.UK) CALL 01720 422169**

**LIKE US ON FACEBOOK AND INSTAGRAM @SCILLYFLOWERS**

**Churchtown Farm, St Martin's, Isles of Scilly TR25 0QL**