



www.scillyflowers.co.uk

SUMMER 2013

Call us: **01720 422169**  

Hello from Churchtown Farm...

...and welcome to our summer newsletter...

Same great prices for third year in a row!

Posy Pack	
30 flowers	£9.50
40 flowers	£14.00
50 flowers	£16.00
60 flowers	£17.50
	£19.00

Sometimes it can get a little bit lonely being a flower farmer on what is a effectively large rock in the sea, but one thing it teaches you to be is innovative.

We have never let the grass (or should that be flowers) grow under our feet. The way we grow our summer pinks has been honed and improved over the years, meaning we can grow top quality scented pinks that are really great value for money.



One huge change we have made is to put a cover over our largest field of pinks. The roof is made of specialist plastic film and the sides are mesh. This allows plenty of light in but not

too much heat and helps keeps salt-laden winds off the flowers, creating a much better growing environment for the pinks. We can also use the enormous roof to capture rainwater for irrigation. We did learn early on it was important to keep the wind break hedges around the cover high or it blows away!

Jon and his field team have also been experimenting with growing some of our pinks in tubs of eco friendly coir fibre. Growing in tubs helps us work more efficiently and use less water. Last summer the tubs grew some great scented pinks; however, we just need to make sure it wasn't just beginner's luck before we grow more flowers this way.

Win a Scilly mini-break

The Isles of Scilly are a beautiful and unique part of the British Isles that are well worth a visit. Whether you are a regular Scilly visitor or you want to come and discover the islands for the first time, we are offering you the chance to win a Scilly mini-break for two people.

The prize includes two nights' dinner, bed and breakfast at Tregarthen's Hotel, which looks out over St Mary's harbour, return flights to Scilly with Skybus from the new Land's End Airport and, of course, flowers from us in your room when you arrive.

To be in with a chance of winning, all

you have to do is to email or post us the answer to the following question:

How many days does it take us to make haylage? (hint: read on...)

Good luck!

This holiday is to be taken in 2014. For more detailed terms and conditions, please go to www.scillyflowers.co.uk/occasion-pages/scilly-mini-break Closing date: 30/09/13.



Open 8am – 8pm (5pm weekends)

Scent from the Islands, Churchtown Farm, St Martin's, Isles of Scilly TR25 0QL



Make Haylage Whilst the Sun Dives Behind a Cloud!

Our cows live outdoors all year round doing important conservation work grazing our island's headlands.

Last winter was particularly long and lean even for our hardy herd. This summer we have decided to make haylage – halfway between hay and silage – to feed to the cows.



We have had to find specialist machinery which is suited to our mini fields, but we will now be able to turn succulent summer grass into tightly wrapped bales of haylage in two days rather than the longer and riskier process of trying to make dry hay.

Best of all, the cows go crazy for it!

Cup-Cake Pinks

Our scented pinks will look lovely however you choose to display them, but for those who are feeling creative our farm florist, Steph, has a simply scrumptious idea. Steph used about 10 flowers for each cake. If you would like a bit more help making your cakes go to www.scillyflowers.co.uk/occasion-pages/cup-cakes



You will need...



Make the cake...



Add the icing...



Pop a cherry on top...



Make a few more... ta da!

Meet Ruth



Ruth has been part of the team at Churchtown for seven years, calmly and efficiently taking your phone orders and training others to do the same.

We are now getting to use her talents to the full as she has taken over from Ella and is running the office. Ella is still part of the team but she now also works with her husband in their new venture – The Island Bakery.

Ruth's family are regular visitors to St Martin's campsite; this has led to Ruth having a unique photo record of her childhood. Every year her parents took a family snap stood on the same rock, so last year, when Ruth married her husband Warren, it was no surprise that 'the rock' featured in the wedding photos.

Order our British Scented Pinks today

Go to www.scillyflowers.co.uk

Or call **01720 422169** and speak to our friendly phone team
8am – 8pm (5pm weekends)

All of our flowers are **fully guaranteed**. Any problems, please let us know so we can put it right.



The Julian family and the Churchtown Team

Don't Forget...

Gift boxes of great value scented pinks are available up until October when our scented narcissi season starts.

Good luck with the competition!